

Maida Barrientos

COO & Technical Operator · Domain Portfolios · Web Platforms · AI Agents

Legazpi, Philippines · Remote, global teams · English (full professional), Filipino (native)

✉ Email me maidabarrientos@gmail.com

in LinkedIn </in/maidabarrientos>

🌐 zipsitesolutions.com

I've run online businesses for more than 20 years. As COO of Contrib.com and VNOC, I turn one of the world's largest premium-domain portfolios into working ventures: I lead the team, run the cloud infrastructure, and ship products end to end. I'm hands-on enough to diagnose a production outage and senior enough to own the P&L conversation. My current focus is AI-agent operations: connecting AI agents, analytics, and lead flow so a portfolio of domains runs like one business.

33K

domains in the network I operate

761M+

pageviews tracked across the network

13 yrs

as COO, Contrib.com / VNOC

2010

Pitchfest award, Best Domain Monetization

EXPERIENCE

Chief Operating Officer · Contrib.com / VNOC

Jan 2013 – Present

- Built Contrib and VNOC from the ground up with founder Chad Folkening. Recruited and lead the Davao-based team that designs, builds and runs the network.
- Operate the platform behind a **~33,000-domain network**: 5 Cloudflare accounts, AWS (RDS, SES, Lightsail), Vercel, and edge-worker site templates.
- Launched **network-wide analytics** (analytics.vnoc.com) that reconciles **761M+ pageviews** and **49.5M unique visitors** across 22K+ tracked domains into one source of truth.
- Run **VentureBuilder's AI-agent economy**: 7,450+ agent runs at an **86% completion rate**, 20K+ deliverables, and 180K+ tokens settled to contributors.
- Deployed **"Joe," an AI operator** on the Model Context Protocol (MCP) that finds, builds and activates domain ventures by prompt, live for network admins.
- Traced a **~\$21K/year AWS surcharge** to aging database versions, removed unused instances and snapshots, and mapped each database to its app for the upgrade that removes the charge. Consolidated third-party data APIs behind a single fixed-IP gateway to control usage and quotas.

Business & Project Manager · eCorp.com / GlobalVentures.com

2003 – Present

- Run the Philippine development team for eCorp's and GlobalVentures' social apps and domain value development.
- Take premium names from parked to live product. Examples: **Referrals.com**, **GlobalVentures.com**, and **Handyman.com**, a live home-services marketplace.
- Recent launches: **BookHost.com** (free AI walkthrough-video maker), **Live-Web.com** (webinar platform), and **ServiceEscrow.com** (milestone payments on Stripe Connect).

Founder & Owner · Zipsite.net / Zipsite Digital / Zipsite Solutions

2000 – Present

- Digital studio that takes client apps and sites from idea to launch. I own scoping, delivery and the client relationship.
- Run the studio's own cloud hosting stack (Docker, PostgreSQL, Traefik), which serves a dozen client and in-house products.

Technical Development Manager · WorldMedia

2011 – 2012

Technical Project Manager · DomainHoldings.com

Jul 2010 – Mar 2011

- Co-created domain monetization platforms including **MyPage.com**, **LinkNetwork.com**, **SmallBusiness.net**, **ContractorPage.com** and **RapidDomainBuilder.com**. RapidDomainBuilder won **Best Domain Monetization Platform** at Pitchfest 2010.
- Led a 14-person Philippines team across development, SEO and social media marketing.

Online Business & Marketing Manager · Bonuscall.com

2000 – 2003

CORE STRENGTHS

Operations leadership

Remote team building

Domain portfolio development

Product launch

AI agents & MCP

Cloudflare Workers / D1

AWS

Vercel / Next.js

Analytics & attribution

Lead generation funnels

SEO

Cloud cost control

Stripe & payments

Idea & concept development

EDUCATION

Cornell University, Computing Science · 1996–1998
Bicol University, Computer Science · 1995–1996

CERTIFICATIONS

Blockchain 101
Alternative Lending: Emerging Markets